



# WHITBY LOBSTER HATCHERY

# COMMERCIAL OPPORTUNITIES

Support marine life on the Yorkshire coast while promoting your sustainability credentials by joining our initiative 'Buy One Release One'

WE AIM TO RELEASE **100,000 LOBSTERS**

## PROTECT & CONSERVATION

We help protect Yorkshire's fishing industry and heritage by conserving local lobster populations. Ensuring the natural environment can maintain ecological balance. Providing longevity and sustainability for the future.

## EDUCATE

We provide an educational and interactive centre to showcase the work of the hatchery and marine species native to the UK.

Want to organise a work away day?  
Get in touch

## RESEARCH

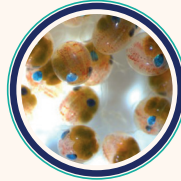
Our state-of-the-art hatchery system serves as an institute of research. Partnership with local universities will offer invaluable experience for students and deliver world class research.

## HOW IT WORKS



### FEMALE LOBSTER

Egg bearing female lobsters are brought into the hatchery by the local fishing community.



### LOBSTER EGGS

Lobster eggs hatch naturally & are captured in the hatchery system.



### JUVENILE LOBSTERS

The lobster larvae are nurtured in the hatchery increasing survival rates compared to the wild.



### RELEASED TO THE WILD

'Stage 4' lobster juveniles are released back into the wild to conserve lobster populations. Aiming to release 100,000 every year!



JOIN OUR  
**BUY ONE RELEASE ONE**

GET INVOLVED AND SUPPORT US See overleaf for details



## BUY ONE RELEASE ONE

Are you in hospitality or retail and use lobsters or products linked to the lobster industry? If so join our 'Buy One, Release One' campaign and for every lobster you sell or use we will release one into the wild

### OTHER COMMERCIAL OPPORTUNITIES AVAILABLE INCLUDING OUR SPONSOR WALL IN THE VENUE

Please get in touch for more details

### SPONSOR A LOBSTER

The perfect gift or treat for any lobster or sealife fan.

**Name and sponsor a lobster  
for just £6.50**



### DONATE OR DISCOVER MORE

[whitbylobsterhatchery.co.uk](http://whitbylobsterhatchery.co.uk)

### FOLLOW US ON



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